100 Years of Menswear
(Mini Edition)

Cally Blackman

100 Years of Menswear by Cally Blackman and published by Laurence King in October 2012 covers the revolution in men’s fashion from 1900 to present day—the most exciting and diverse period of fashion we’ve experienced in history.

An entertaining survey explored through the lively narrative voice of esteemed fashion historian Cally Blackman and a variety of images including vintage illustrations and rare photographs, 100 Years of Menswear is a celebration of men’s fashion and style—long considered secondary to women’s until recently.

Discussing the enduring impact of the suit on men’s and women’s fashion to the influence of fashion giants like Pierre Cardin, Giorgio Armani, Ralph Lauren and more, Cally Blackman expertly guides the reader through a myriad of landmarks in men’s fashion history from war, economic disaster, artistic movements, design innovation and the digital age to bring together the story of menswear in one invaluable resource.

Sporting a classic Baracuta jacket, actor Steven McQueen graces the front cover of this new mini edition that all fashion students and menswear fanatics will want to have. From the elegant tailoring of Savile Row to the vibrancy of the 1960’s “peacock revolution,” 100 Years of Menswear is a testament to the diversity and inventiveness of men’s fashion and style.

Also available from Laurence King Publishing:

100 Years of Fashion
100 Years of Fashion Illustration
100 Years of Menswear

Cally Blackman is a writer and lecturer with degrees in Fashion Design and History of Art, and an MA in History of Dress from the Courtauld Institute of Art, London. She teaches at various institutions, including Central Saint Martin’s College of Art & Design. She is available for interviews.

For more information, images and review copies please contact

Patricia Quan
patricia@laurenceking.com
US Marketing & Publicity Assistant
Tel: 415 537 4451

Laurence King Publishing
c/o Chronicle Books
680 Second Street
San Francisco, CA 94107
www.laurenceking.com